

SCIENTIFIC COMPUTING: **Open. Accessible.** **Supported by you.**

2023 Corporate Sponsorship Proposal



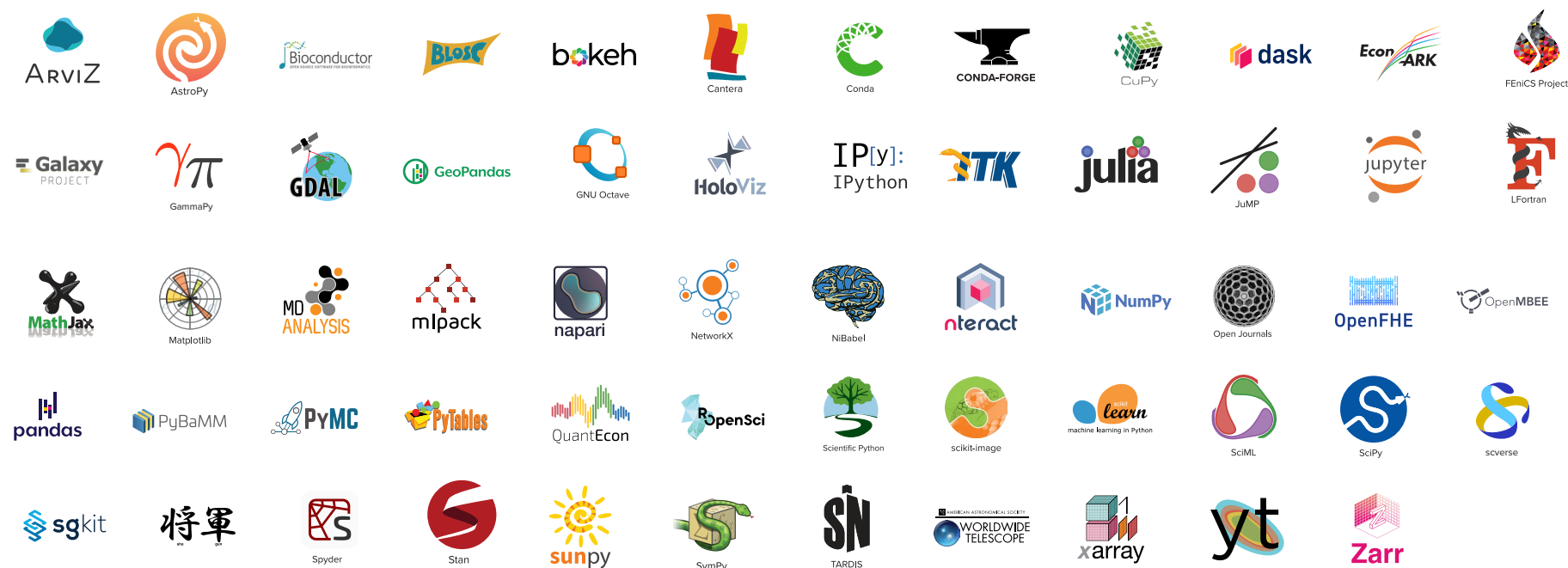
How valuable are NumFOCUS Projects to your team?

You've probably used **Jupyter Notebooks** to collaborate with a colleague. Perhaps you've turned to **Bokeh** for unrivaled data visualization or to **Dask** to hyper-charge your parallel computing. Or maybe you use some of the dozens of machine learning tools for which many of our Sponsored and Affiliated Projects serve as foundational components.

Each day, hundreds of talented people contribute to the development of our open-source scientific computing tools. And each day, NumFOCUS provides our Projects with crucial services and support to help keep them open and accessible. In turn, NumFOCUS relies on our network of support, including corporate sponsors, to enable our work.

This simple proposal will demonstrate how a partnership with NumFOCUS will serve as an invaluable investment in open source scientific technologies — and in your company's open source strategy. We hope you'll join us this year to help fuel more scientific discovery and innovation!

NUMFOCUS [SPONSORED PROJECTS]



WHY NumFOCUS?

Open source powers innovation. NumFOCUS powers open source.

NumFOCUS Sponsored Projects represent dozens of foundational software tools which constitute many of the most important building blocks in the open data science stack. **Our Projects are indispensable to modern scientific computing.** Investing in open source technology will help to strengthen your team's data science strategy — and doing so through NumFOCUS entails multiple advantages.

Your partnership with NumFOCUS will enable your team to meaningfully engage with the open source community and play an active role in shaping the future of cutting-edge scientific software. Here's how:



Connect and collaborate with core developers of the foremost scientific computing projects.

Our corporate sponsors enjoy opportunities to engage with the maintainers of NumFOCUS Sponsored and Affiliated Projects through our annual Project Summit and our PyData community events.

Showcase your company's involvement in the open source data science space.

Share the latest updates on your team's use and development of our open source tools through PyData conference talks and media partnerships with our Marketing & Communications team.

Recruit — and retain — top tech talent.

Take advantage of our multiple talent recruitment channels, and keep your data science team members engaged in open source by contributing to our Projects.

Take us to your leader.

Help guide *our* strategy by joining the conversation. As a NumFOCUS corporate sponsor, your top-level executives and team leads are invited to join our Advisory Council and our other working committees.

Please visit [our website](https://numfocus.org) for a complete list of our sponsorship benefits.

More on how we'll put your sponsorship funds to work:

We strengthen our projects individually...

The ongoing services we provide to our Sponsored and Affiliated Projects cover a wide variety of needs, helping to make Projects more resilient and more widely accessible.



Financial

Grants management
Accounts payable/receivable
Taxes & reporting



Legal & Administrative

Trademark registration/ownership
Contracts & agreements
Record-keeping & management

...and collectively.

Our Projects are also interdependent on each other, which is why we design many of our services to benefit our entire Project ecosystem.



Operational

Infrastructure tools & systems
Communications platforms
Data storage & privacy



Strategic & Promotional

Marketing & fundraising
Project governance support
Conference & event planning

> By increasing our capacity to provide these services, **your sponsorship will enable greater connectivity and collaboration both within and between Projects.**

PyData

[PyData](#) is more than an event series. It's a global network of thousands of users and developers of our open-source tools. In the past two years, our PyData Meetup membership has grown by 50% with more than 66 countries now represented.

The organizers of the 180+ local PyData chapters across the globe represent some of our most dedicated volunteers, and we take pride in the support we provide to them throughout the year. Sponsorships like yours enable us to offer services like event support, communications infrastructure, and marketing and promotion.

Contributor Diversification & Retention

Earlier this year, NumFOCUS began work on our Contributor Diversification and Retention research project, a key component of our ongoing Diversity, Equity, and Inclusion efforts. Over the next two years, we will be working with our Projects to identify and address the barriers to entry for contributors from underrepresented backgrounds. More information on the project may be found [here](#).

We received initial funding for this project from the Gordon & Betty Moore Foundation. However, we need additional funds to cover ancillary costs and to develop a peer mentoring and leadership training program for our Project maintainers at the conclusion of the research stage of the project. Support this crucial DEI initiative with your sponsorship!

Sponsorship Benefits

BENEFITS	PRINCIPAL	SUSTAINING	CONTRIBUTING	COMMUNITY
	\$100,000	\$50,000	\$25,000	\$10,000*
Featured recognition and brand promotion through NumFOCUS website, media channels, and marketing materials	✓	✓	✓	✓
Use of the NumFOCUS Sponsor Badge on your website	✓	✓	✓	✓
Dedicated partnership promotion opportunities through NumFOCUS Partner Spotlight marketing channel	✓	✓	✓	✓
Coordinated presentation to the team of your choice by a NumFOCUS Project Core Developer	In-person presentation	In-person presentation	Virtual presentation	--
Seat on the NumFOCUS Advisory Council	✓	✓	✓	--
Invitation to attend annual NumFOCUS Project Developer Summit	✓	✓	--	--
Naming of a sponsored educational workshop series	✓	--	--	--
Sponsor benefits at PyData event of your team's choice	Diamond at one event	Platinum at one event	Gold at one event	--
Sponsor benefits at PyData Global	Gold	Gold	Gold	--

*or [Diamond-level sponsorship](#) at one PyData event



"NumFOCUS offers **Stan** valuable infrastructure and access to high-quality advice on important topics like financial governance, community standards, and contracts management. As a NumFOCUS Sponsored Project, we can spend more time focused on our mission of creating software that can tackle the toughest problems in Bayesian statistics."



"Our relationship with NumFOCUS has provided financial assistance as well as fundraising and accounting guidance that have made a huge difference in the long-term sustainability of **Bokeh**. Additionally, the sessions at the annual Project Summit in 2019 were a great resource for project management information and inspiration."



"NumFOCUS has provided helpful administrative support to **mlpack** for Google Summer of Code and has found new resources to sustain our community. Being part of NumFOCUS means that we can focus more on our codebase while knowing that help is available for the other needs of our project."

NumFOCUS CORPORATE SPONSORS

Principal



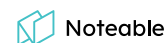
Sustaining



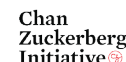
Contributing



Community



With Support From



NumFOCUS is a 501(c)(3) public charity in the United States. Your donation is tax-deductible to the extent provided by US law.

Many employers will match charitable donations or provide grants for volunteer hours offered by their employees. To see if your employer has a matching gifts program, please visit [our online search tool here!](#)

NUMFOCUS
OPEN CODE = BETTER SCIENCE

[LEARN MORE](#)

GET IN TOUCH

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